

An abstract, expressive painting depicting a football game. The central figure is a player in a blue and white uniform, possibly a quarterback, surrounded by other players in red and white uniforms. The background is a chaotic mix of red, orange, and black, suggesting a intense and crowded game. The style is reminiscent of expressionist or abstract art, with bold brushstrokes and a rich color palette.

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UNIVERSITY OF NEBRASKA

Official Football Program

MISSOURI vs. NEBRASKA

NOVEMBER 18, 1978

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TODAY'S COVER

"Ruff & Tuff (The Big Red Experience)," is an oil painting by Dan Howard, chairman of the UNL Art Department. (See story on p. 8).

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"Big League"—that's the way Nebraska teams and fans have acquitted themselves in past seasons, and that's the same goal for 1978.

The University of Nebraska urges all 1978 fans to continue this fine tradition of sportsmanship by extending courtesy to the visiting teams and officials.

All of us on the Cornhusker Staff salute our fans as the greatest in the nation and thank you for your support and sportsmanship.

Yours for Nebraska,

Bob Devaney
Bob Devaney
Athletic Director

Outright Big 8 Title At Stake Today as Huskers Host Missouri Tigers

Tom Osborne's Nebraska Cornhuskers can wrap up an undisputed Big 8 title today with a victory over Warren Powers' Tigers from the University of Missouri.

Nebraska, ranked No. 2 in the country this week, won the biggest game in Osborne's career last Saturday in Lincoln, as the Huskers defeated Oklahoma, at the time the nation's No. 1 team, 17-14. The win improved the Cornhuskers to 9-1 overall and 6-0 in the Big 8, good for sole possession of first place in the league.

If the Cornhuskers defeat Missouri, 6-4 overall and 3-3 in the conference, this afternoon, the Huskers would be the Big 8 champs with a 7-0 mark. The Cornhuskers have already qualified for the Orange Bowl, on Jan. 1 at Miami, with its win over the Sooners.

Should this occur, it would be the Huskers first Big 8 title since 1975, when Nebraska shared it with Oklahoma, and the Cornhuskers first outright league crown since 1972. It would also mark the first time since 1973 that Nebraska has played in the Orange Bowl.

In last week's win over Oklahoma, Nebraska's first victory over the Sooners since 1971, the Husker's Offensive Player of the Game was senior running back Rick Berns. Berns carried 25 times for 113 yards and one touchdown. He was also named the ABC-TV and Big 8 Offensive Player of the Game.

Senior monster Jim Pillen was also the Nebraska ABC-TV and Big 8 Defensive Player of the Game. He had eight tackles and recovered two fumbles. Pillen's last fumble recovery came with 3:27 left in the game at the Nebraska three yard line, after Oklahoma's Billy Sims had just dashed 17 yards and was headed toward the goal line for the Sooners go ahead touchdown.

Nebraska fans remember Powers well, both as a Nebraska assistant and a head coach at Washington State. He was a Cornhusker aide from 1969-70, coaching the secondary. And then last year, Powers was the head coach at Washington State and opened the 1977 season with a 19-10 upset of Nebraska at Lincoln.

The Huskers lead the Nebraska-Missouri series 37-31-3. However, the Tigers have won three of the last five games, beating NU 13-12 in 1973 at Columbia, 21-10 in 1974 in Lincoln and 34-24 in 1976 in Lincoln. Nebraska's last two victories over Missouri were in 1975, 30-7 at Columbia and last year, 21-10, also at Columbia.

Marching Red UNL Cornhusker Band

Pre-Game

Band Entrance and Fanfare
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Salute to Oklahoma
March of the Cornhuskers
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National Anthem
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Half-Time

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St. Louis Blues March
Strike Up the Band

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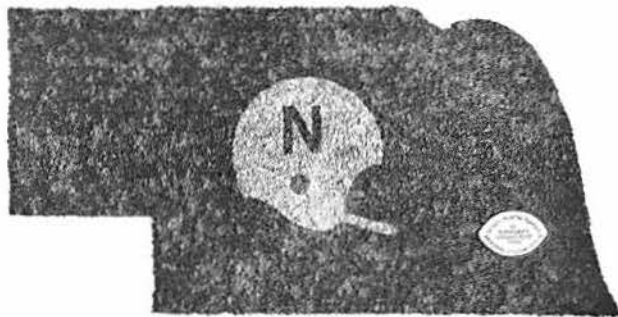


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Private support to University is diverse, from many quarters

Private support toward University of Nebraska growth is as diverse as the campus itself. Channeled through the University of Nebraska Foundation, contributions arrive in many different forms, such as annual gifts, bequests, memorials and endowed funds.

Friends of the University are not only Nebraskans, as evidenced by the progress of the Nebraska Campaign, a three-year \$25 million fund drive in which contributions are being received from coast to coast.

Initiated in September, 1977 by the NU Foundation, the campaign has surpassed the \$16.7 million mark. Deserving a firm handshake of gratitude today are the concerned folks who have provided these gifts.

Well known Nebraskan Johnny Carson is one who hasn't forgotten his home state: "The University of Nebraska was very important in my development years as was the State of Nebraska, where I was reared, educated, and began my career in radio and television. I am indebted to the University and to the people of Nebraska," Carson said after announcing a \$100,000 gift to support four endowed University scholarships.

Brent Sandene, a 1978 Millard, Neb., high school graduate, has already received a \$5,000 four-year scholarship funded by Carson's gift.

Support from Californians for Nebraska founder Felber Maasdam arrived in the form of a \$125,000 endowed gift to support scholarships and fellowships for honor students attending UNL. Californians for Nebraska annually migrate to a home football game.

An active Nebraska supporter, Maasdam has also served as president of the Cornhusker Alumni Association in Southern California. Maasdam received the Alumni Association's Distinguished Service Award in 1961 and an honorary degree from the University in 1975.

Law students can be thankful for scholarships established by a \$310,000 bequest in memory of Lincoln attorney William McKinley Holt who was one of the original three members of the Indians Claim Commission appointed by President Harry Truman in 1947.

It is obvious that student assistance is a substantial part of Foundation contributions, scholarships and fellowships amounting to over one million dollars last year.

Another substantial portion of NU Foundation benefits can be attributed to the Abel family of Lincoln. In their continuing support of the University, the Abel Foundation and family pledged a \$500,000 unrestricted gift to the University, \$30,000 of which is already earmarked for a special UNL project, the Center for Study of the Great Plains.

The Abels made their first gift to the University in 1943 when the Abel Foundation established a memorial fund for George P. Abel, Sr., a 1906 graduate of the University and founder of Abel Construction Co., Lincoln.

A gift valued in the millions was made by another Lincoln family; the James Stuarts. They transferred ownership of almost half of the 12-story Stuart Building in downtown Lincoln to the NU Foundation's Nebraska Campaign.

Proceeds generated from the building, a 49 year-old landmark, will support a special UNL project, the Center for Study of the American Business System.

Speaking for the family, James Stuart said, "We hope that this gift will serve as a factor in a positive relationship between the University and the business community of Lincoln."

The Godfather has selected his Combo Pizza as the Official NU Football Training Pizza.

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**Godfather's
Pizza**



View from outer space helps professor gather water resource information

By Tim Burroughs
Engineering Writer

Office of University Information

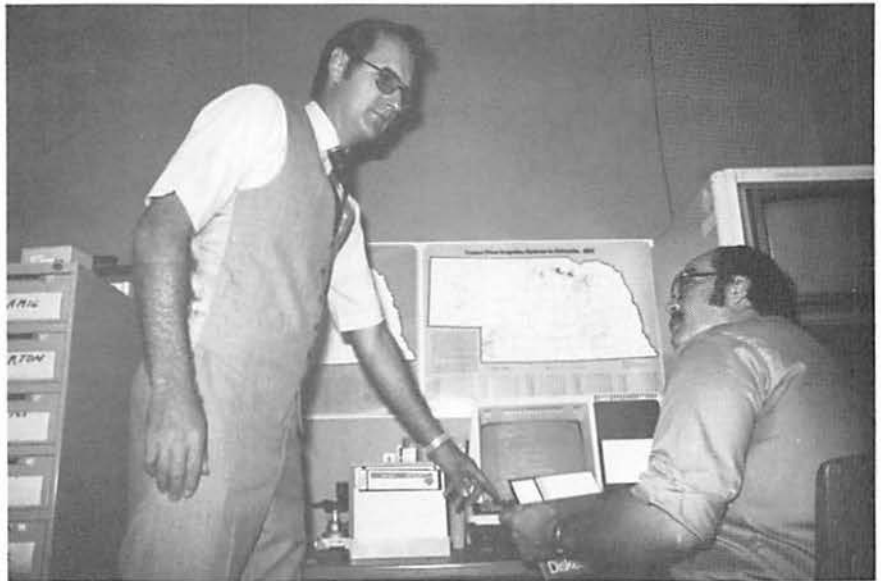
Much of Dr. Richard O. Hoffman's work originates 565 miles in space.

That's where the Landsat earth resources satellite sent up by the National Aeronautics and Space Administration orbits the globe scanning and sending images of the earth's surface for analysis by scientists and technicians below.

One of those with a specific interest—Nebraska—is Hoffman, who is analyzing the satellite images to determine the amount of land in Nebraska being irrigated by center pivot systems in order to aid in long-range water resource management and planning.

"We're seeing great increases in center-pivot irrigation since we began the surveys in 1972," the University of Nebraska-Lincoln associate professor notes. In 1972, he points out, there were only 2,700 such systems in Nebraska; by 1977, however, that number had skyrocketed to 15,027, an increase in five years of over 550 percent.

"The 1977 Nebraska center pivot map shows the growth isn't localized either, it's occurring all over the



Dr. Richard O. Hoffman (left) discusses data from recent center pivot irrigation satellite surveys with research assistant Brian Curtiss. The maps on the wall behind the two display the results of the 1976 and 1977 surveys for Nebraska.

state." That's important, Hoffman says, because center pivot systems now provide about 85 percent of new irrigation in Nebraska.

"Basically, we're obtaining the figures needed for planning and development of water resources in the

state—what is available and what the prime uses for it might be," he explains. "We're also trying to estimate the effects of expanded irrigation on water tables."

(continued on p. 74)

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Contributions from TD Club members have enabled the Cornhuskers to build a fine grant-in-aid program and continued support from the Touchdown Club, and groups like the Husker Achievement Awards, the Extra Point Club, and the Cornhusker Beef Club, will insure that the Nebraska Cornhuskers will always hold a prominent place in the college sports world.

The University of Nebraska Athletic Department salutes the many members of the Touchdown Club and takes this opportunity to say a sincere "Thank You."

Touchdown Club members contributing \$100 or more are:

Cover Story:

Artist finds "joy in human images" on gridiron and in other locales

By Judy Nelson
Graduate Assistant
Office of University Information

The studio where Dan Howard does his painting is only a short walk from the stadium where I. M. Hipp and other Nebraska Cornhuskers do their struggling for one more yard and one more touchdown.

But the disciplines the two represent — some people would say they are miles apart.

Howard is not one of those people.

This year the chairman of the University of Nebraska-Lincoln Department of Art combined painting and football in "Ruff & Tuff (The Big Red Experience)", reproduced on today's cover.

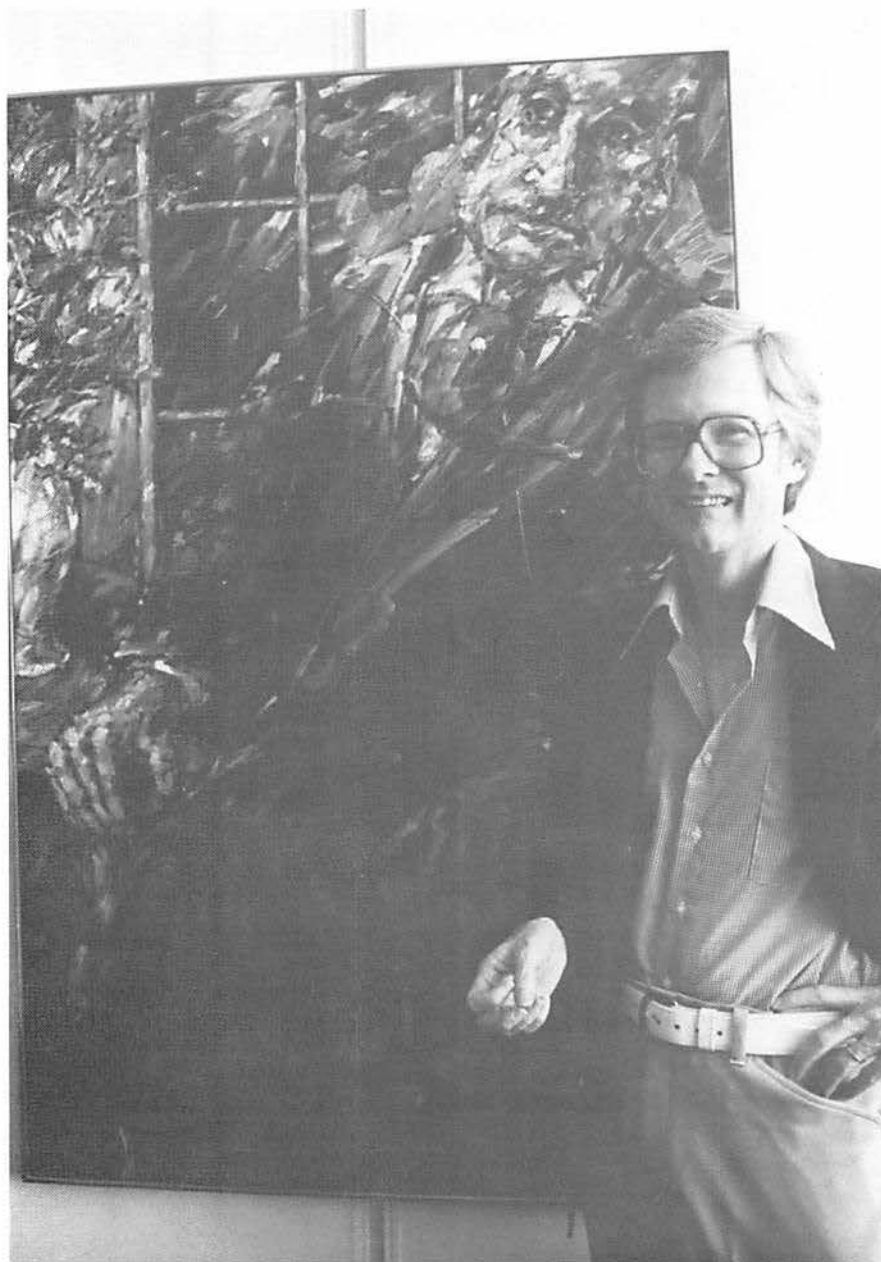
The actual oil painting, which is 55" X 47", is Howard's effort to capture in a painting the charisma, the color and the quality of the sports phenomenon known as Cornhusker football.

His work is based on his collected impressions of UNL games. Using several football photographs from various sports pages to provide models of the players, he created his own composition by trying the figures in various combinations to portray the drama and the excitement of the game.

"I don't often do paintings with an athletic theme," says the artist who has won over 50 awards and whose works have been in over 100 competitive shows.

"I'm interested in a variety of subjects; I think that helps me keep visually alert. I find a special joy in human images, although I do engage in still lifes, landscapes, etc."

He may not paint sports pictures often, but his enjoyment of athletics comes naturally to the Iowa native whose father, Harold "Mike" Howard, was a world champion wrestler for four years. For over 30 years the elder



Dan Howard, artist, teacher and chairman of the Art Department, stands with one of his paintings, titled "Good-bye Mr. Chips/In Memoriam: H.D.," H.D. is Henry Daniell, an English actor Howard admired.

Howard was head wrestling coach at the University of Iowa, a school now known for its wrestling prominence.

Just as natural as his enjoyment of sports is Howard's love of art. It seems he grew up with both; even in the first grade he considered art class the most interesting period of the day. By high school he decided he was going to be an artist.

Today Howard is an oil painter whose works appear in over 200 public, business and private collections, including those of composer Aaron Copland and Kansas Senatorial candidate Nancy Landon Kassebaum.

"I've been enamored of oil as an art medium for over 25 years," Howard says. "It's an expressive medium; one can get oneself into it as a meaningful reflection of one's personality and concepts. The longer I work in it the more increased the realization I have of how little I have learned of the properties and possibilities of the medium."

"Early on, when I'd done maybe 20 paintings or so, I thought I had a lock on it. But now I've done over 500 and with each passing year I realize there is still so little that I know."

Over the years gradual changes have occurred in Howard's style, changes which he says "come with maturity, outlook changes, a greater accumulation of experiences as an individual, as my own interests broaden and deepen. It's a fascinating thing to be a part of that, to see those changes occur. They happen naturally — you can't force them. And they happen over time, not over night."

Unlike some painters who are indignant when viewers do not recognize the message the artist meant to convey in his or her work, Howard understands that different people bring different experiences and views to a painting. Those experiences and

views influence what they see.

"I can't expect a viewer to have the same interpretation of a painting as I do," he says. "Some will come close to what I see in it and others may vary considerably, but I think each different interpretation adds another dimension to my art."

Through his paintings Howard makes statements on the world as he sees it, but he strives not to make those statements heavy-handed or obvious.

"In my major works I'm concerned about the human condition in a satiric context," he says. "I think people are fascinating, the ways they conduct themselves, the way the world works and turns. I'm making some comment about that in my paintings."

"I feel you can make a point with subtlety and cleverness, without being obvious and trite and without trying to beat the viewer over the head. I think a painting has more longevity if the meaning is a little diffused and not so apparent."

Because he combines the roles of artist, teacher and administrator, Howard finds he must be jealous of his time.

"Art is very time consuming," he says. "I have to have a fairly generous span of time to paint. It takes time to get the paint and canvas ready."

For him, five to six hours is a good amount of time. "After about six hours my shoulders begin to wear out since my style is a pretty free-swinging brush stroke, and I work wet into wet."

Working wet into wet means while some artists apply one coat of paint and let it dry before applying another, he applies wet paint to wet paint, starting with a thin covering on the canvas and building by brush strokes and thicker paint applications.

It is hard for him to find blocks of

time for painting during the school year, but Howard says he gets quite a bit of work done during the summer and on vacations. He does 15-20 paintings a year.

His opportunities to teach and to work as a professional artist present Howard with what he calls the best of two worlds, in that he can practice his craft while sharing what he has learned with others.

"I don't believe that old saw about 'those who can do, and those who can't teach,'" he says emphatically. "I think especially on the college level teachers have to be vital, active practitioners. You can't teach in the abstract in the arts."

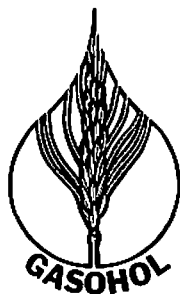
His administrative duties as head of the art department don't allow him the teaching time he once had, but he continues to teach a freshman drawing course in the fall and an advanced drawing course in the spring.

"I'm stimulated by the opportunity to work with beginning art students," he says. "It's challenging and rewarding to be in on the ground floor. Of course, there are rewards and challenges in teaching the advanced class, too."

Teaching gives Howard an opportunity to communicate with students directly to see what they're doing and thinking. While he hasn't seen much change in students over the years, he does note that today's art student has more serious motivations and goals in taking classes now.

He finds that appropriate, because "there is nothing easy about art. It takes a lot of dedication and practice. Just as a pianist doesn't improve unless he practices, polishes and perfects, neither does an artist."

Those portrayed on today's cover might add "neither does an athlete." Perhaps football and art have more in common than some people realize.



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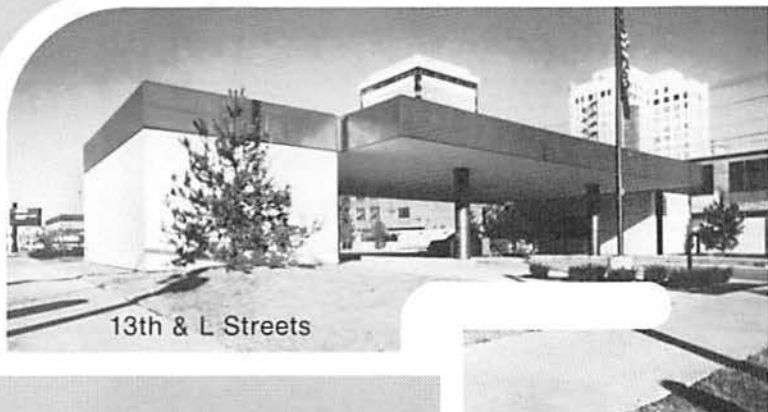
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DB 6-0 171 So.



6 SAMMY SIMS
DB 5-11 182 So.



7 DARRELL WALTON**
DB 5-9 170 Sr.



8 PAUL LETCHER
DB 5-11 178 Jr.



9 RUSSELL GARY
DB 6-0 180 So.



10 TIM HAGER
QB 6-1 175 Jr.



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QB 6-2 203 So.



12 TOM SORLEY**
QB 6-2 206 Sr.



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K 5-11 182 Sr.



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DB 5-10 173 So.



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DB 5-10 165 Sr.



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22 KENNY BROWN**
WB 6-0 182 Jr.



23 MARK LeROY
DB 6-2 190 Jr.



24 TIM MCCRADY
WB 5-10 170 So.



25 TIM WURTH*
IB-FB 5-6 181 Jr.

CORNHUSKERS



26 MIKE SMITH
IB 6-0 180 So.



27 RANDY LANDWEHR
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28 DAVID LIEGL
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32 I. M. HIPPI*
IB 6-0 207 Jr.



33 ANTHONY STEELS
WB 5-8 179 So.



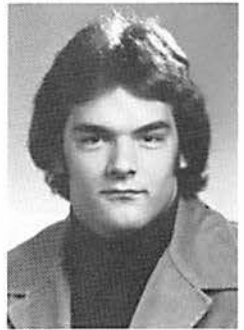
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NEBRASKA



50 JEFF BLOOM*
OC 6-1 199 Jr.



51 KERRY WEINMASTER**
MG 6-0 216 Jr.



52 TREY DeLOACH
OC 6-2 238 So.



53 RANDY SCHLEUSENER
OG 6-5 232 So.



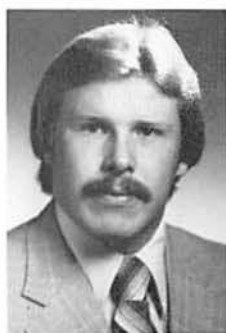
54 BARNEY COTTON**
OG 6-5 260 Sr.



55 ROD HORN*
DT 6-3 254 Jr.



56 DAVE RIMINGTON
OC 6-3 240 Fr.



57 KELLY SAALFELD*
OC 6-3 248 Jr.



58 DAN STEINER
OG 6-1 238 Jr.



59 CURT HINELINE
MG 6-2 217 So.



61 PAUL POTADLE
OG 6-0 200 Jr.



62 JOHN KEUTEN
OG 6-1 243 So.



63 DAVID CLARK
DT 6-2 242 So.



64 JOE ADAMS
OG 6-3 225 So.



65 OUDIOUS LEE*
MG 6-2 224 Jr.



66 BRENT WILLIAMS
LB 6-1 221 So.



67 LAWRENCE COOLEY**
OG 6-1 230 Sr.



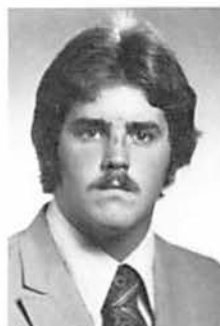
68 STEVE LINDQUIST***
OG 6-7 249 Sr.



69 JOHN HAVEKOST*
OG 6-4 230 Jr.



70 GARY ENGLAND
OT 6-3 234 So.



71 STEVE GLENN*
OT 6-4 262 Sr.



72 MARK GOODSPEED
OT 6-6 260 Jr.

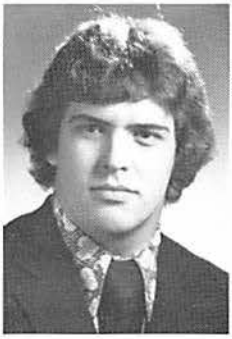


73 KELVIN CLARK**
OT 6-4 270 Sr.



74 TOM OHRT**
OT 6-4 251 Sr.

CORNHUSKERS



75 RANDY POESCHL**
DT 6-8 268 Sr.



76 MIKE BRUCE
OT 6-6 243 So.



77 RANDY FLORELL
MG 6-2 221 So.



78 TOM CARLSTROM
OT 6-7 248 So.



80 FRANK LOCKETT*
SE 6-0 193 Sr.



81 LAWRENCE COLE
DE 6-2 206 Jr.



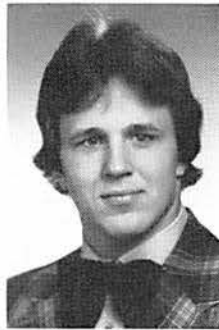
82 STEVE DAVIES
TE 6-3 227 So.



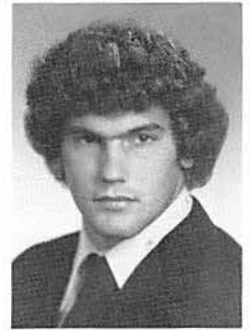
83 DICK PETERSON
DE 6-2 185 So.



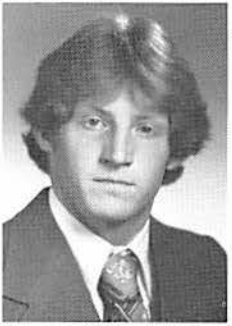
84 TIM SMITH*
SE 6-2 192 Jr.



85 GREG RABAS
TE 6-4 216 So.



87 JEFF FINN
TE 6-5 238 So.



88 SCOTT WOODARD
SE 5-10 158 So.



89 JUNIOR MILLER*
TE 6-4 210 Jr.



90 GORDON THIESSEN
DE 6-1 206 Jr.



92 DERRIE NELSON
DE 6-2 212 So.



93 DAN PENSICK*
DT 6-5 250 Jr.



94 DARYL HOLMES
DE 6-1 187 So.



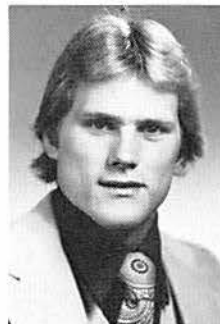
95 BILL BRYANT
DT 6-3 206 Sr.



96 GEORGE ANDREWS**
DE 6-4 223 Grad.



97 BILL BARNETT*
DT 6-5 240 Jr.



98 DAN LINDSTROM
DE 6-2 202 So.



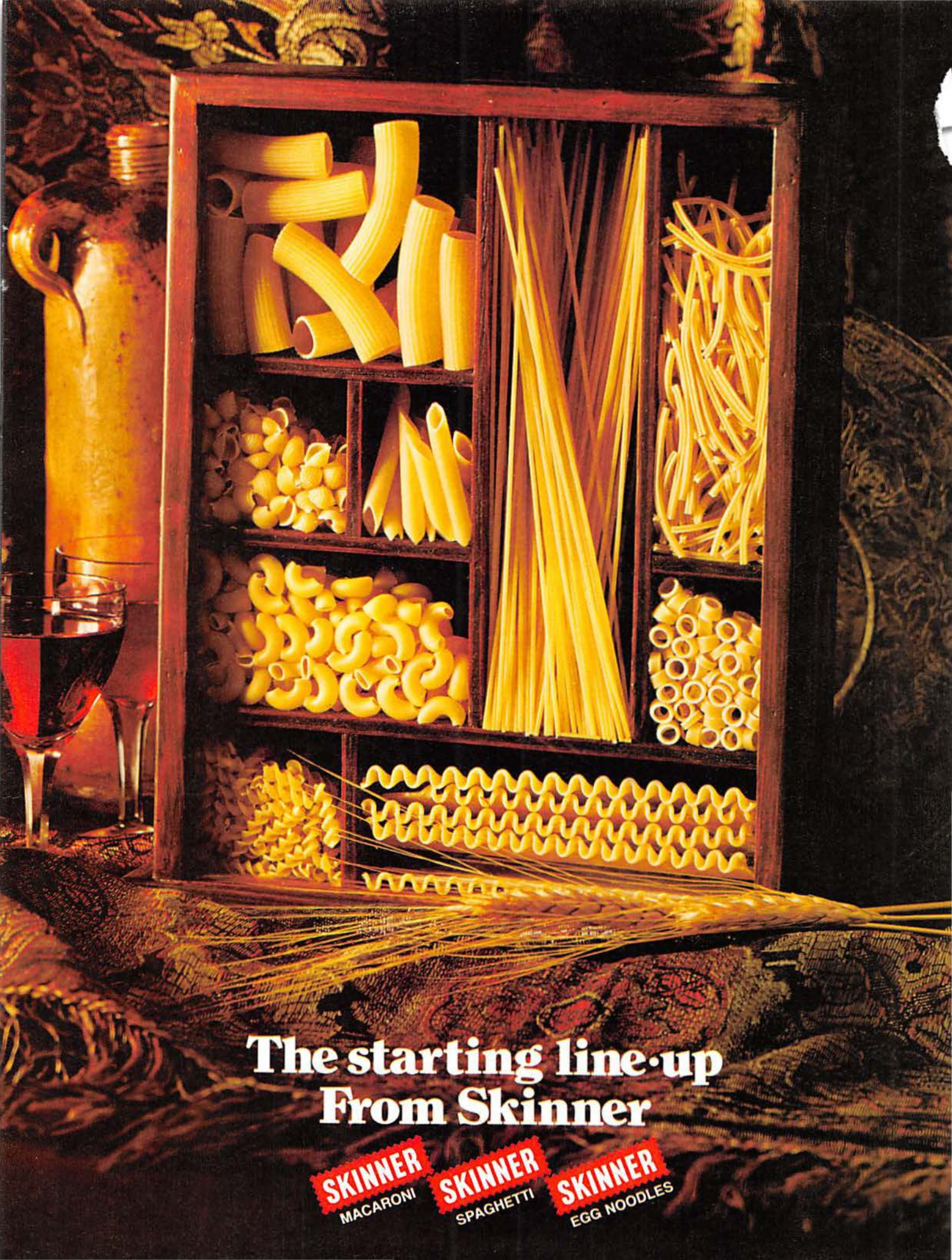
99 DAVE STROMATH
DT 6-4 210 So.

1978 University of Nebraska Football Roster

No.	Player	Pos.	Ht.	Wt.	Age	Class	Hometown
64	Adams, Joe	OG	6-3	225	20	Soph.	Bellevue, NE
96	**Andrews, George	DE	6-4	223	23	Grad.	Omaha, NE
41	Baker, Kim	LB	6-2	207	19	Soph.	York, NE
97	*Barnett, Bill	DT	6-5	240	22	Jr.	Afton, MN
36	Bergkamp, Tim	K	6-1	180	21	Soph.	Pretty Prairie, KS
35	**Berns, Rick	FB-IB	6-2	210	22	Sr.	Wichita Falls, TX
50	*Bloom, Jeff	OC	6-1	199	22	Jr.	Rapid City, SD
4	Branch, Anthony	WB	5-11	183	19	Soph.	Pocatello, ID
22	**Brown, Kenny	WB	6-0	182	22	Jr.	Cincinnati, OH
76	Bruce, Michael	OT	6-6	243	20	Soph.	Omaha, NE
95	Bryant, Bill	DT	6-3	206	22	Sr.	Decatur, AL
78	Carlston, Tom	OT	6-7	248	19	Soph.	Polk, NE
63	Clark, David	DT	6-2	242	20	Soph.	Odessa, TX
73	**Clark, Kelvin	OT	6-4	270	22	Sr.	Odessa, TX
81	Cole, Lawrence	DE	6-2	206	21	Jr.	Dayton, OH
67	**Cooley, Lawrence	OG	6-1	230	23	Sr.	Monroe, MI
54	**Cotton, Barney	OG	6-5	260	21	Sr.	Omaha, NE
82	Davies, Steve	TE	6-3	227	19	Soph.	Murray, UT
52	DeLoach, Troy	OC	6-2	238	20	Soph.	Papillion, NE
40	*Dunning, Bruce	LB	6-3	216	22	Sr.	Arvada, CO
70	England, Gary	OT	6-3	234	20	Soph.	Salt Lake City, UT
87	Finn, Jeff	TE	6-5	238	19	Soph.	Grand Island, NE
16	**Fischer, Tim	DB	5-10	165	22	Sr.	Lincoln, NE
77	Florell, Randy	MC	6-2	221	20	Soph.	Holdrege, NE
39	*Franklin, Andra	FB	6-1	218	19	Soph.	Anniston, AL
9	Gary, Russell	DB	6-0	180	19	Soph.	Minneapolis, MN
1	Gemar, Scott	K	6-2	199	20	Soph.	Sutton, NE
71	*Glenn, Steve	OT	6-4	262	22	Sr.	Pawnee City, NE
72	Goodspeed, Mark	OT	6-6	260	21	Jr.	Leawood, KS
10	Hager, Tim	QB	6-1	175	20	Jr.	Lincoln, NE
48	***Hansen, Jeff	DB	6-2	196	22	Sr.	Sacramento, CA
69	*Havekost, John	OC	6-4	230	21	Jr.	Scribner, NE
43	Hedrick, Brian	DT	6-2	235	20	Soph.	York, NE
59	Hineline, Curt	MC	6-2	217	19	Soph.	Bellevue, WA
32	*Hipp, I. M.	IB	6-0	209	22	Jr.	Chapin, SC
94	Holmes, Daryl	DE	6-1	187	19	Soph.	Chicago, IL
55	*Horn, Rod	DT	6-3	254	21	Jr.	Fresno, CA
30	Johnson, Craig	IB	6-1	180	18	Soph.	Omaha, NE
21	Keith, Percy	IB	5-11	177	20	Soph.	Omaha, NE
62	Keuten, John	OC	6-1	243	20	Soph.	Grant, NE
44	Kotera, Jim	FB	5-11	200	19	Soph.	Bellevue, NE
2	Krejci, Jeff	DB	5-11	166	19	Soph.	Schuyler, NE
38	**Kunz, Lee	LB	6-3	222	21	Sr.	Golden, CO
37	LaFaver, Dan	LB	6-2	218	21	Soph.	Marinette, WI
27	Landwehr, Randy	IB	5-11	193	19	Soph.	Dunbar, NE
65	*Lee, Oudious	MC	6-2	224	22	Jr.	Omaha, NE
23	LaRoy, Mark	DB	6-2	190	21	Jr.	Seattle, WA
8	Letcher, Paul	DB	5-11	178	22	Jr.	Lincoln, NE
5	Lewis, Rodney	DB	6-0	171	19	Soph.	Minneapolis, MN
28	Liegl, Dave	DB	5-7	163	22	Jr.	Central City, NE
15	Lindquist, Ric	DB	5-10	173	19	Soph.	Plattsmouth, NE
68	***Lindquist, Steve	OC	6-7	249	22	Sr.	Minneapolis, MN
98	Lindstrom, Dan	DE	6-2	202	20	Soph.	Oakland, NE
80	*Lockett, Frank	SE	6-0	193	21	Sr.	Richmond, CA
17	Mauer, Mark	QB	6-1	190	19	Soph.	St. Paul, MN
31	McCloney, Maurice	WB	5-10	195	19	Fr.	Beaumont, TX
24	McCrary, Tim	WB	5-10	170	20	Soph.	Plainview, NE
34	Means, Andy	DB	5-11	172	19	Soph.	Holdrege, NE
18	Michaelson, Steve	QB	6-1	195	19	Soph.	Ralston, NE
89	*Miller, Junior	TE	6-4	210	21	Jr.	Midland, TX
86	Minor, John	DE	6-2	212	26	Jr.	Chicago, IL
92	Nelson, Dorrie	DE	6-2	212	20	Soph.	Fairmont, NE
74	*Ohrt, Tom	OT	6-4	251	22	Sr.	Millard, NE
93	*Pensick, Dan	DT	6-5	250	20	Jr.	Columbus, NE
83	Peterson, Dick	DE	6-2	185	20	Soph.	Madison, NE
29	**Pillen, Jim	DB	5-11	180	22	Sr.	Monroe, NE
75	**Poeschl, Randy	DT	6-8	268	22	Sr.	Fremont, NE
61	Potadle, Paul	OC	6-0	220	21	Jr.	Tekamah, NE
11	Quinn, Jeff	QB	6-2	203	20	Soph.	Ord, NE
85	Rabas, Greg	TE	6-4	216	19	Soph.	Kewaunee, WI
56	Rimington, Dave	OC	6-3	240	18	Fr.	Omaha, NE
46	Ruud, John	LB	6-3	215	21	Jr.	Bloomington, MN
57	*Sealfeld, Kelly	OC	6-3	248	21	Jr.	Columbus, NE
53	Schleusener, Randy	OC	6-5	232	20	Soph.	Rapid City, SD
42	Searcey, L. G.	DB	6-1	165	19	Soph.	Wymore, NE
91	Sherry, Scott	DE	6-4	202	20	Soph.	Ralston, NE
6	Sims, Sammy	DB	5-11	182	20	Soph.	Lubbock, TX
26	Smith, Mike	IB	6-0	180	19	Soph.	Papillion, NE
84	*Smith, Tim	SE	6-2	192	21	Jr.	Chula Vista, CA
12	**Sorley, Tom	QB	6-2	206	22	Sr.	Big Spring, TX
33	Steels, Anthony	WB	5-8	179	19	Soph.	Sacramento, CA
58	Steiner, Dan	OG	6-1	238	21	Jr.	Columbus, NE
99	Stromath, Dave	DT	6-4	210	19	Soph.	Millard, NE
3	Sukup, Dean	K	6-1	206	21	Jr.	Cozad, NE
90	Thiessen, Gordon	DE	6-1	206	21	Jr.	Lincoln, NE
14	*Todd, Billy	K	5-11	182	22	Sr.	Chandler, AZ
47	*Vering, Tom	LB	6-2	212	21	Jr.	Fremont, NE
7	*Walton, Darrell	DB	5-9	170	23	Sr.	Omaha, NE
51	**Weinmaster, Kerry	MC	6-0	216	21	Jr.	North Platte, NE
66	Williams, Brent	LB	6-1	221	20	Soph.	Los Angeles, CA
88	Woodard, Scott	SE	5-10	158	19	Soph.	Papillion, NE
25	*Wurth, Tim	IB-FB	5-6	181	20	Jr.	Omaha, NE

* Denotes letters earned

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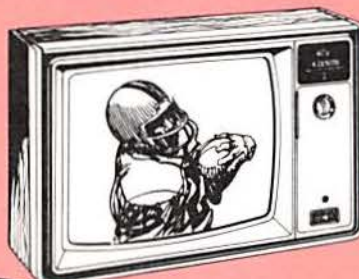
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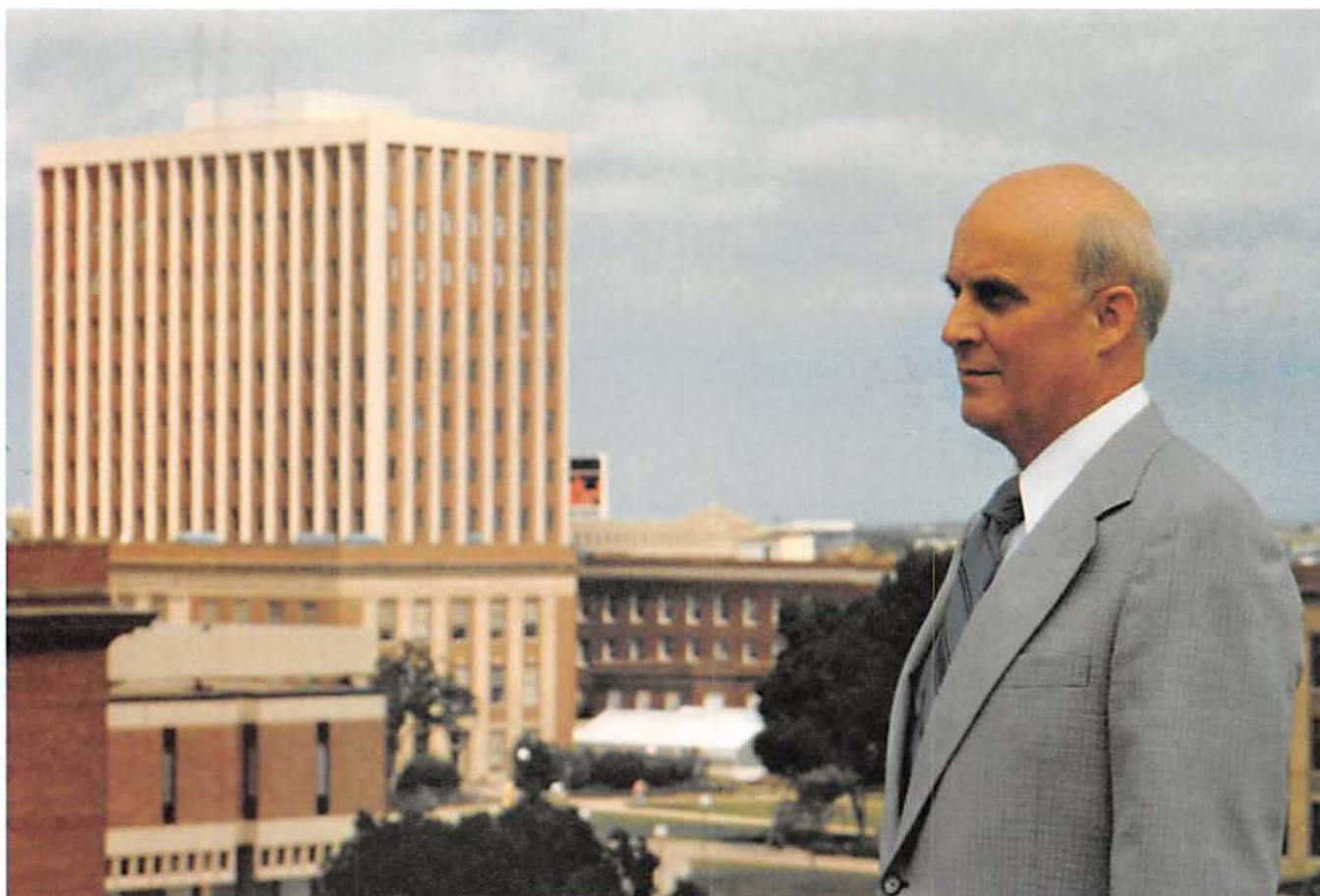
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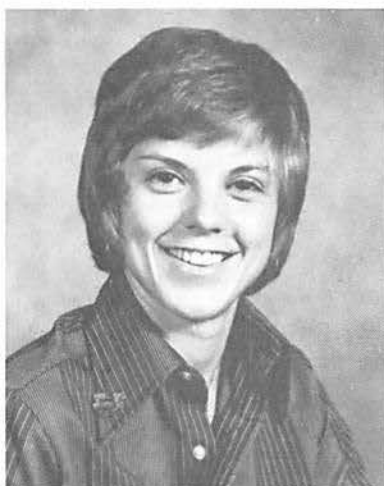


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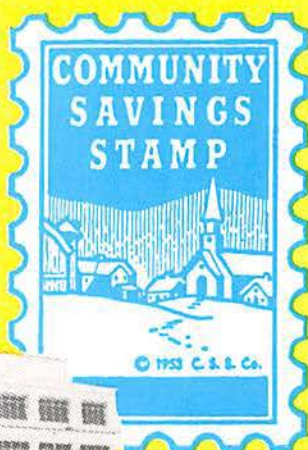
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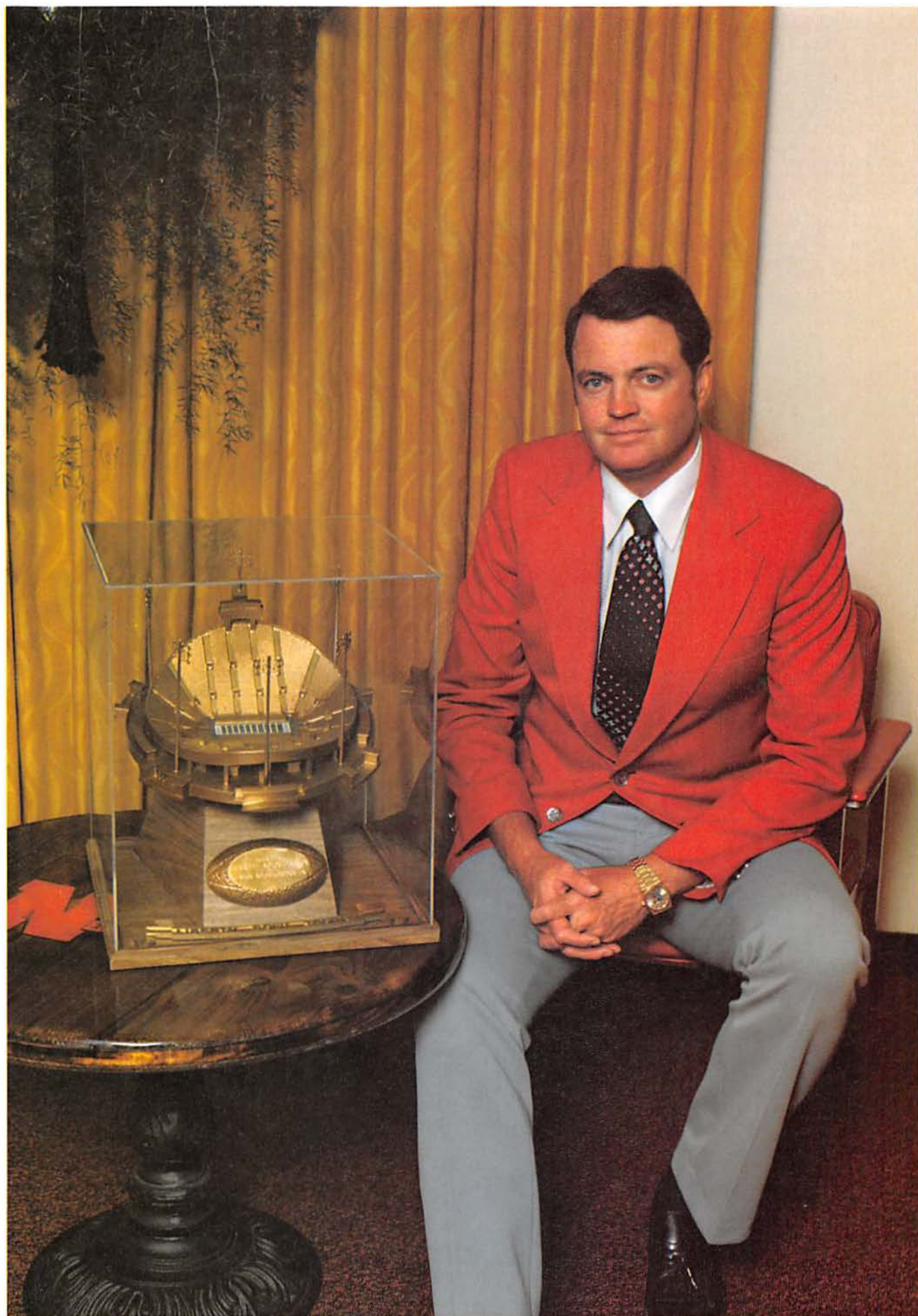


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80	LAMONT DOWNER**SE
76	DAVE GUENDERLT
64	MARK JONES*LG
55	PETE ALLARD***C
69	STAN LECHNERRG
72	HOWARD RICHARDS*RT
83	KELLEN WINSLOW*TE
15	PHIL BRADLEY*QB
10	LEO LEWIS***FL
23	EARL GANT*FB
32	JAMES WILDERRB

*Denotes letters earned

DEFENSE

88	KURT PETERSENLE
94	STEVE HAMILTON**LT
98	NORMAN GOODMANNG
86	ROD SUDA*RT
90	WENDELL RAYRE
36	ERIC BERG*WLB
68	CHRIS GARLICH***SLB
9	JOHNNIE POELC
14	MIKE LITZELFELNERFS
27	LARRY LAUDERDALE*SS
17	RUSS CALABRESE*RC

*Denotes letters earned

THE TIGERS

3	Jeff BrockhausK-P	21	Eric WrightDB	43	Gerry EllisRB	63	Chris KellerOG	80	Lamont DownerSE
5	Anthony GieK	22	Terry HillRB	46	Jeff GaylordLB	64	Mark JonesOG	81	Cecil HollowaySE
7	David NewmanRB	23	Earl GantRB	47	Billy BessLB	68	Chris GarlichLB	82	Ken BlairFL
8	Terry NewmanDB	27	Larry LauderdaleDB	49	Ken JuddLB	69	Stanley LechnerOG	83	Kellen WinslowTE
9	Johnnie PoeDB	28	Stevie SlySE	50	Fred LeidingC	70	Dennis DisselhoffOT	84	Willie RogersSE
10	Leo LewisFL	30	Bill WhitakerDB	51	Michael JonesDT	71	Jerome SallyDE	86	Ron SudaDT
11	Paul MillerQB	31	Chip PowellDB	54	Todd MiltenbergerDT	72	Howard RichardsOT	87	Tom AndersonTE
12	M. MontgomeryQB/P	32	James WilderRB	55	Pete AllardC	73	Don CarterOT	88	Kurt PetersenDE
14	Mike LitzelfelnerDB	33	Richard DansdillTE	57	Mark VeltenNG	75	Wayne WashingtonOT	90	Wendell RayDE
15	Phil BradleyQB	34	Lester DickeyLB	58	Jeff StokowskiC	76	Dave GuenderOT	91	Anthony GreenDE
17	Russ CalabreseDB	36	Eric BergLB	60	Kevin SadlerOG	77	Ken BungardaDT	92	Benny SmithNG
19	Jay JeffreyQB	39	Tom McBrideRB	61	Paul GadtC-DE	78	James MatthewsDT	94	Steve HamiltonDT
20	Bob MeyerRB	41	Ken HarlanDB	62	Dennis BooneDT	79	Brad EdelmanOT	98	Norman GoodmanNG

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OFFENSE

89	JUNIOR MILLER*	TE
73	KELVIN CLARK**	LT
54	BARNEY COTTON**	LG
57	KELLY SAALFELD*	C
68	STEVE LINDQUIST***	RG
74	TOM OHRT**	RT
84	TIM SMITH*	SE
12	TOM SORLEY**	QB
39	ANDRA FRANKLIN*	FB
35	RICK BERNs**	IB
22	KENNY BROWN**	WB

*Denotes letters earned

DEFENSE

92	DERRIE NELSON	LE
55	ROD HORN*	LT
51	KERRY WEINMASTER**	MG
93	DAN PENSICK*	RT
96	GEORGE ANDREWS**	RE
40	BRUCE DUNNING*	SLB
38	LEE KUNZ**	WLB
16	TIM FISCHER**	LCB
29	JIM PILLEN**	MON
48	JEFF HANSEN***	SAF
34	ANDY MEANS	RCB

*Denotes letters earned

THE CORNHUSKERS

3	Dean Sukup	K
5	Rodney Lewis	DB
6	Sammy Sims	DB
7	Darrell Walton	DB
9	Russell Gary	DB
10	Tim Hager	QB
11	Jeff Quinn	QB
12	Tom Sorley	QB
14	Billy Todd	K
16	Tim Fischer	DB
18	Steve Michaelson	QB
22	Kenny Brown	WB
23	Mark LeRoy	DB
24	Tim McCrady	WB

25	Tim Wurth	IB-FB
29	Jim Pilen	DB
30	Craig Johnson	IB
31	Maurice McCloney	WB
32	I.M. Hipp	IB
33	Anthony Steels	WB
34	Andy Means	DB
35	Rick Berns	IB-FB
37	Dan LaFever	LB
38	Lee Kunz	LB
39	Andra Franklin	FB
40	Bruce Dunning	LB
43	Brian Hedrick	DT
44	Jim Kotera	FB

46	John Ruud	LB
47	Tom Vering	LB
48	Jeff Hansen	DB
50	Jeff Bloom	C
51	Kerry Weinmaster	MG
53	Randy Schleusener	OG
54	Barney Cotton	OG
55	Rod Horn	DT
56	Dave Rimington	C
57	Kelly Saalfeld	DB
59	Curt Hine	MG
61	Paul Potadie	OG
63	David Clark	DT
65	Oudious Lee	MG

66	Brent Williams	LB
67	Lawrence Cooley	OG
68	Steve Lindquist	OG
69	John Havekost	OG
70	Gary England	OT
71	Steve Glenn	OT
72	Mark Goodspeed	OT
73	Kelvin Clark	OT
74	Tom Ohrt	OT
75	Randy Poeschl	DT
78	Tom Carlstrom	OT
80	Frank Lockett	SE
81	Lawrence Cole	DE
83	Dick Peterson	DE

84	Tim Smith	SE
85	Greg Rabas	TE
86	John Minor	DE
87	Jeff Finn	TE
88	Scott Woodard	SE
89	Junior Miller	TE
90	Gordon Thiessen	DE
92	Derrie Nelson	DE
93	Dan Pensick	DT
95	Bill Bryant	DT
96	George Andrews	DE
97	Bill Barnett	DT
98	Dan Lindstrom	DE

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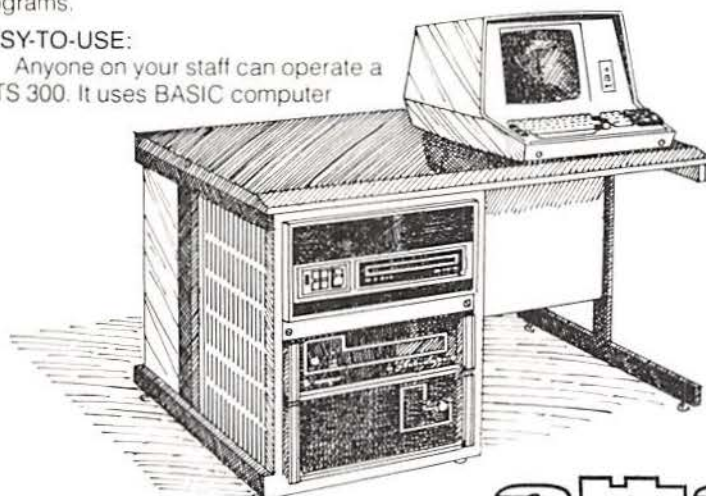
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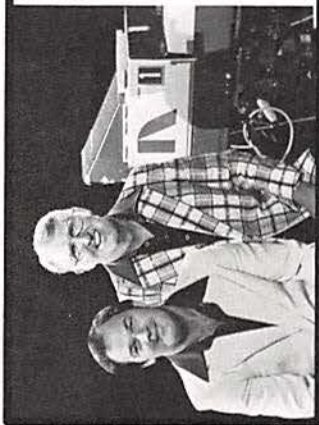
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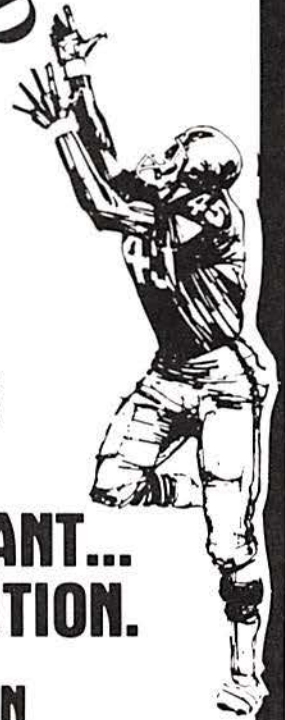
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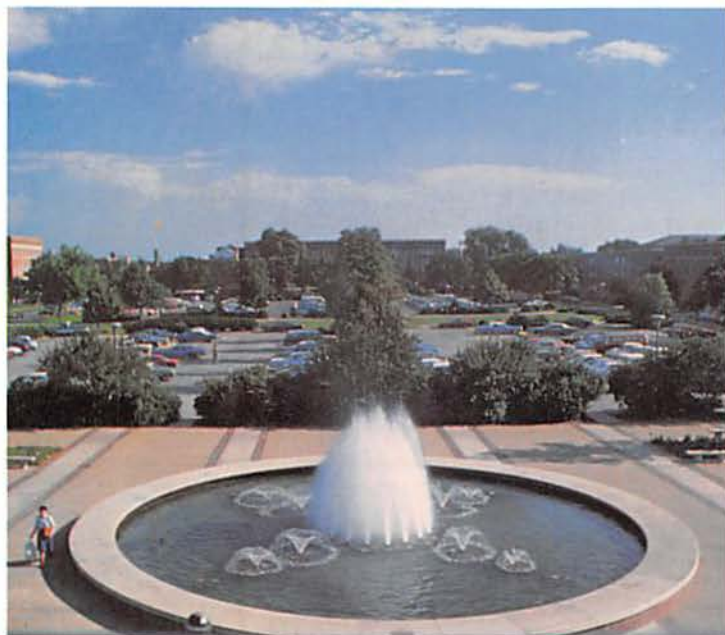
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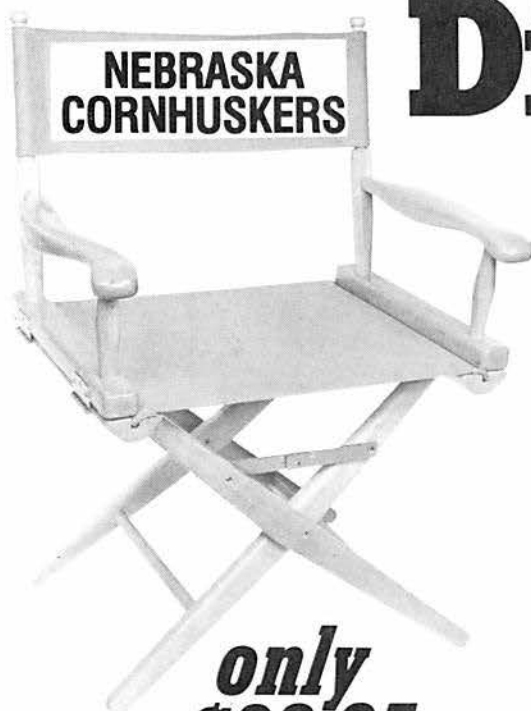
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Nelson Insurance Agency
BANCROFT Nottelman's of Bancroft
BARNES Barnes Insurance Agency
BARTLEY Bartley Insurance Agency
BASSETT M. B. Huffman Agency
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The Deal Insurance Agency
BEATRICE The Benson Agency
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Mason-Warren Agency, Inc.
Maurstad-Zimmerman Insurance
O'Neil-Weston Agency
Penner Insurance Agency
BEAVER CROSSING Home Insurance Agency
BEEMER Steffensmeier Insur Agency
BELDEN Belden Insurance Agency
BELLEVUE Bellevue Agency
Insurance Agents Inc. of Bellevue
BENKELMAN Drulliner Insur Agency
Hines and Hines Agency
BENNINGTON Roe Agency
BERTRAND Bertrand Agency
BIG SPRINGS Hendrickson-Kjeldgaard Agency
BLAIR Hansen Agency, Inc.
Richards Agency
Howard D. Thompson Agency
BLOOMFIELD Anderson Insur Serv
Farmers & Merchants Company
BLUE HILL Blue Hill Agency, Inc.
BRADSHAW Bradshaw Insur Agency
BRADY Brady Insurance Agency
BRAINARD Brainard Agency Co.
BRIDGEPORT Haden Agency
BROKEN BOW Chet Linder Agency
Thurman Agency
Universal Insurance Agency, Inc.
Allan Woodward Agency
BRULE Melvin H. Adams Agency
BURWELL Burwell Insurance Agency
CAIRO Sorensen and Larson
CALLAWAY The Johnson Agency
CAMPBELL Campbell Agency, Inc.
Skupa Agency, Inc.
CARROLL Farmers State Insur Agency
CENTRAL CITY H.H. Riley Insur Agency
CERESCO Mostrom Insur Agency
CHADRON Babcock Insur Agency
John H. Chaney & Associates
L.C. Larson & Son Insur Agency
CHAMBERS Adams & Adams Agency
CHAPPELL Empson Insur Agency
M.P. Jensen Agency
Peterson and Vogt
CLATONIA Schuerman Insur Agency
CODY Cody Agency, Inc.
COLORADO James L. Gray Agency
COLUMBUS Austin-Campbell Realty
Becher-Curry Company
Byrnes Insurance Agency
Cumming Company, Inc.
Gateway Realty of Columbus, Inc.
Marshall-Nelson Agency
NebraskaLand Allied Agency
Rambour Realty Company
T & C Insurance Agency
Weber Insurance & Realty Co., Inc.
Weerts-Boettcher Company
COMSTOCK Farmers Insurance Agency
COZAD Bill Staton Insur Agency
Thompson Service Agency
Western Service Company
CRAWFORD Crawford Bank Agency
CURTIS Wilkinson Insur Agency
DALTON Dalton Insurance Agency
DANNEBROG State Bank of Dannebrog
DAVENPORT Jennings Insur Agency
DAVID CITY Norman J. Joracek Agency
DAYKIN Jefferson County Agency, Inc.
DECATUR Decatur Insur Agency
DESHLER Holte Agency, Inc.
DODGE Dannelly Insur Service
DONIPHAN Doniphon Insurance Agency
EDISON Farmers & Merchants Insurance Agency
ELBA Elba State Bank Agency
ELGIN Draper Insur Agency
ELWOOD The Home Agency
Robert W. Tilden Agency
EMERSON Loyd and Larson, Agents
ENDERS The First Agency
EWING Ewing Agency, Inc.
EXETER First National Insur Agency
FAIRBURY Bretting Agency
Fairbury Insurance Agency
R.B. Felton Agency
R.L. Schainost Agency
Starr-Buckow Insurance Agency
FAIRFIELD J. & J. Insurance
FAIRMONT Fairmont Insur Agency
FALLS CITY Miller-Monroe Company
The Reesman Agency
FARNAM Farnam Insurance Agency
FORDYCE Keiser Insur Agency
FRANKLIN E. Potter Insur Agency
Slocum Insurance Agency
FREMONT Brubaker Insurance Agency
First Nebraska Insurance
Foy Insurance Agency
Fremont State Company
Marcotte-Baldwin-Peterson
Don Peterson & Associates
Wittmann, Inc.
FRIEND Gene Martin Agency, Inc.
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HARVARD Voorhees Insur Agency
HASTINGS Ellerbrock-Norris Agency
Neal Jones Insur Agency
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Thayer County Insurance Agency
HENDERSON Henderson State Co.
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HILDRETH Hildreth Agency
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Lundeen-Isaacson Agency
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MAYWOOD Maywood Insur Agency
MCCOOK Harr Insurance Agency Inc.
Marsh Ins. & Real Estate, Inc.
Noll Agency
Remington Insurance Agency
Sullivan Insurance Agency
Wilcox Insurance Agency
MILFORD Farmers & Merchants Agency
MILLARD Nelson Insurance Agency
MILLIGAN Barnard-Zoer Agency
Olivia Insurance Agency
MITCHELL Hickman-Williams Agency
MONROE Honickman Agency, Inc.
MORRILL Marron Agency
MULLEN Bank of Mullen Agency
NEBRASKA CITY Wellensiek Insur Agency
NELSON Murphy and Clabaugh
NIORRARA Niobrara Insur Agency
Olson's Insurance Agency
NORFOLK Allied Securities, Inc.
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Fisher Realty Company
Hansen Insurance Agency
Insurance Services of Norfolk, Inc.
Leo Ringer and Associates
NORTH BEND Burnham Insur Agency
Wolf Insurance Agency
NORTH LOUP North Loup Insur Agency
NORTH PLATTE First Home Insur
Ken Lant Insurance Agency
The Moller Agency
Phares and Thomas Insurance Agency
The Ritner Agency
Rogers Agency
Schad Agency
Watson Insurance Agency
Wierners & Associates, Inc.
OAKDALE The First National Agency
OAKLAND Anderson and Neumann
OCOTON Devine Insurance Agency
ODELL The Stanoscheck Agency
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OSMOND Adkins Insurance Agency
OVERTON Bob Creighton Agency
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PALMER The Palmer Agency
PAPILLION Hogan Insurance Agency
PAWNEE CITY Pawnee Co. Ins Agency
PAXTON The Anderson Agency
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Lauber Insurance Agency
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SILVER CREEK Louis M. Sock Insurance Agency
Terreo, Inc.
SOUTH SIOUX CITY Joe Morten and Son, Inc.
Nebraska State Insurance Agency Inc.
SPRINGFIELD Robert D. Iske, Agent
SPRINGVIEW AG-Services Agency
STAMFORD Stamford Insur. Agency
STANTON First National Agency Co.
Poeschl Insurance Agency
Stanton National Insur Agency
STAPLETON Stapleton Insur Agency
STEINAUER B.J. Steinauer Agency, Inc.
STELLA McMullen Agency
ST. PAUL Wayne Hansen Insur Agency
Shaughnessy Insurance Agency
STRATTON Stratton Insurance Agency
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First National Insurance Agency
TILDEN Tilden Insurance Agency
TRENTON Reynolds Insurance Agency
Trenton Insurance Agency
ULYSSES McGowan Agency
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WAUSA Wausa Insurance Agency
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First National Agency, Inc.
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WEST POINT Dale J. Jindra Insurance Agency
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Citizens State Bank, Dorchester
Citizens State Bank, Lincoln
City National Bank, Crete
City State Bank, Sutton
Clarkson Bank, Clarkson
Commercial Bank, Bassett
Commercial Bank, Nelson
Commercial National Bank, Grand Island
Commercial State Bank, Wausa
Cones State Bank, Pierce
Corn Growers State Bank, Murdock
Crawford State Bank, Crawford
Crete State Bank, Crete
Curtis State Bank, Curtis
Dakota County State Bank, So. Sioux City
Dalton State Bank, Dalton
David City Bank, David City
DeLay First National Bank, Norfolk
Deuel County State Bank, Chappell
De Witt State Bank, De Witt
Eagle State Bank, Eagle
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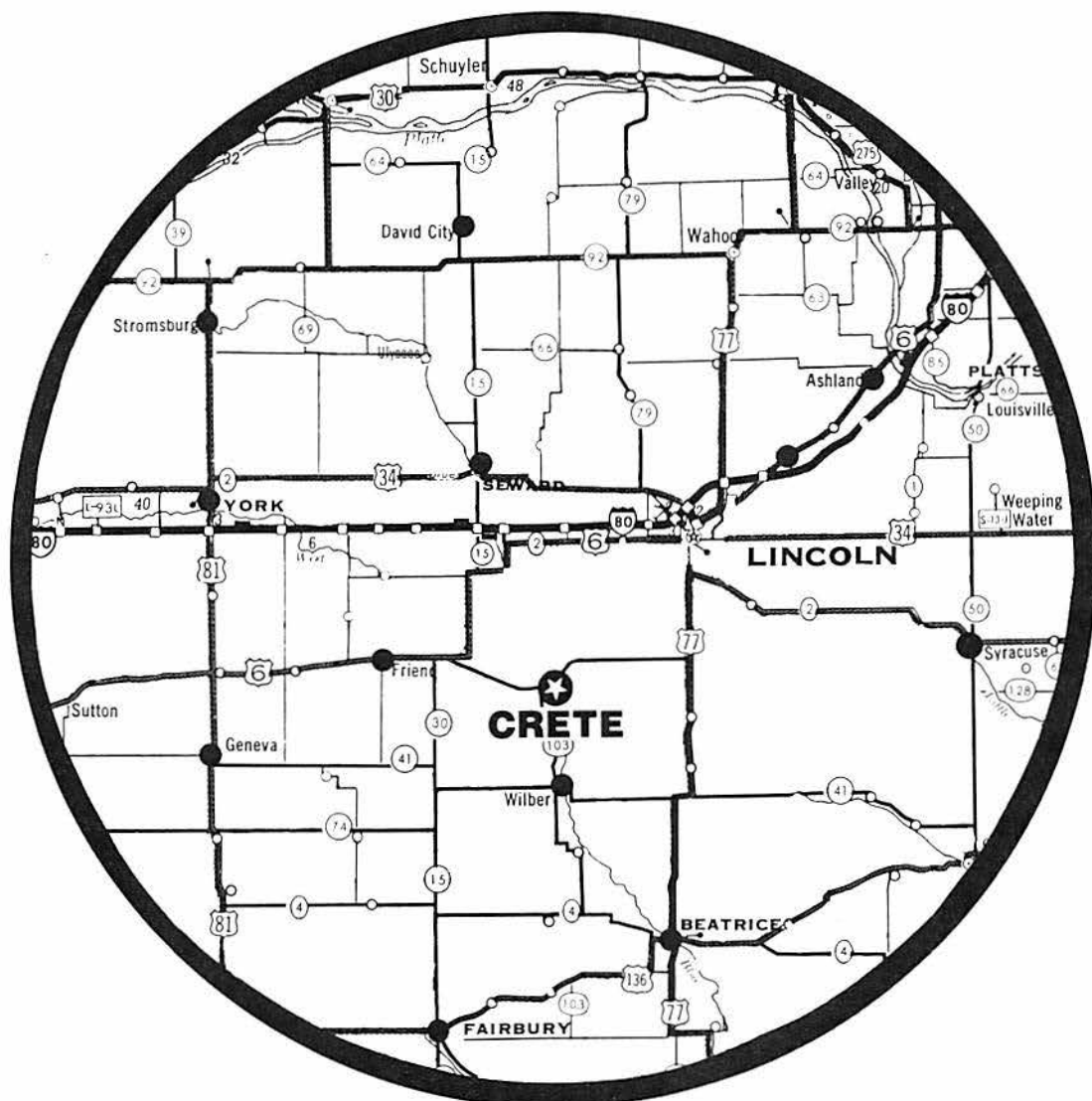
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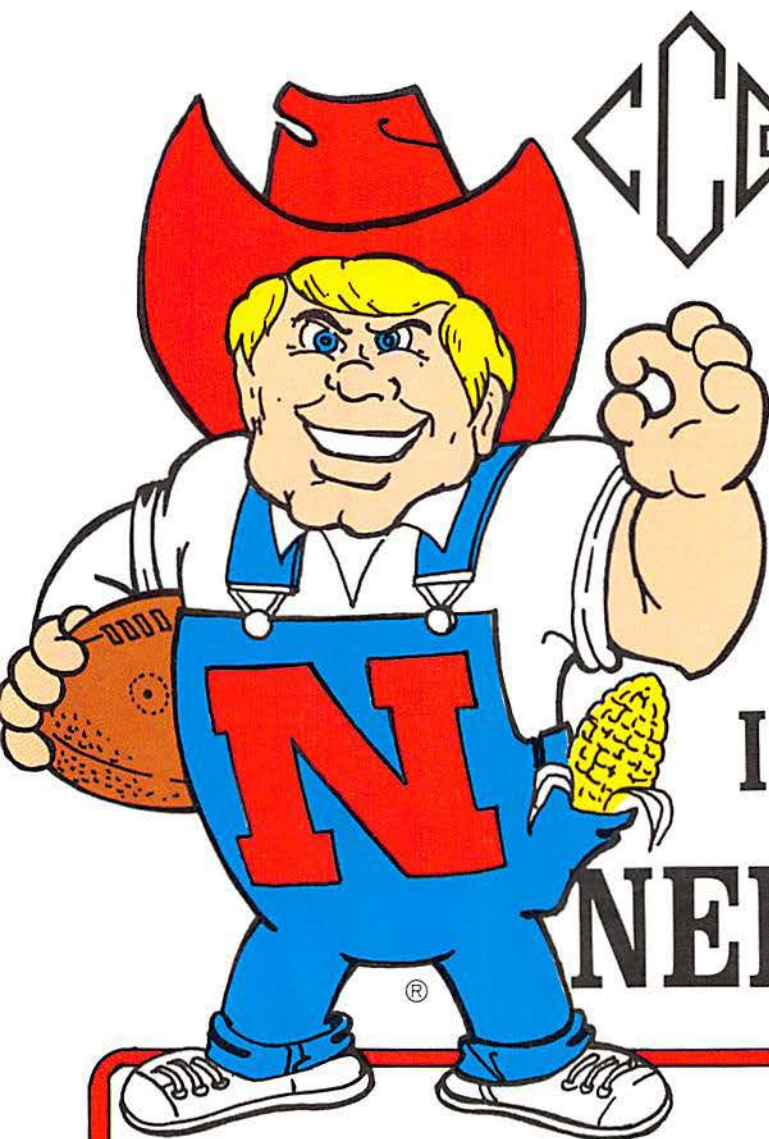
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1978 Missouri Football Roster

No.	Player	Pos.	Ht.	Wt.	Age	Class	Hometown
55	***Allard, Pete	C	6-3	235	22	Sr.	Chicago, IL
87	Anderson, Tom	TE	6-4	228	18	Fr.	St. Louis, MO
36	*Berg, Eric	LB	6-2	212	21	Jr.	Rolla, MO
47	*Bess, Billy	LB	6-3	219	21	Sr.	Flat River, MO
82	Blair, Ken	FL	6-2	190	20	So.	Oklahoma City, OK
62	Boone, Dennis	DT	6-5	242	18	Fr.	Rolla, MO
15	*Bradley, Phil	QB	6-0	170	19	So.	Macomb, IL
3	*Brockhaus, Jeff	K-P	6-3	195	19	So.	Brentwood
77	Bungarda, Ken	DT	6-6½	268	21	Sr.	Cardiff, CA
17	*Calabrese, Russ	DB	6-1	180	21	Sr.	Dolton, IL
73	Carter, Don	OT	6-4	245	21	Jr.	Fulton, MO
33	***Dandill, Richard	TE	6-4	230	21	Sr.	Burlington, IA
34	Dickey, Lester	LB	6-2½	215	20	Jr.	Kansas City, MO
70	*Dissehoff, Dennis	OT	6-7	250	22	Sr.	Kansas City, MO
80	*Downer, Lamont	SE	6-3	185	23	Sr.	University City, MO
79	Edelman, Brad	OT	6-3	250	18	Fr.	Creve Coeur, MO
43	*Ellis, Gerry	RB	6-2	220	20	Jr.	Columbia, MO
61	Gadt, Paul	C-DE	6-1	205	19	So.	Higginsville, MO
23	*Gant, Earl	RB	6-2	207	21	Sr.	Peoria, IL
68	***Garlich, Chris	LB	6-1	215	21	Sr.	Kansas City, MO
46	Gaylord, Jeff	LB	6-3	215	19	So.	Overland Park, KS
5	Gie, Anthony	K	5-10	178	22	Sr.	Durban, S. Africa
98	Goodman, Norman	NC	6-3	225	21	Jr.	Metropolis, IL
91	*Green, Anthony	DE	6-2	200	19	So.	E. St. Louis, IL
76	Guender, Dave	OT	6-3	245	21	Jr.	Berwyn, PA
94	*Hamilton, Steve	DT	6-3	230	21	Sr.	St. Louis, MO
41	Harlan, Ken	DB	6-3	185	18	Fr.	Colorado Springs, CO
22	Hill, Terry	RB	5-9	172	18	Fr.	E. St. Louis, IL
81	*Holloway, Cecil	SE	6-0	180	19	So.	Pompano Beach, FL
19	Jeffrey, Jay	QB	6-0	170	19	So.	Overland Park, KS
64	*Jones, Mark	OG	6-2	235	20	Jr.	Arenzville, IL
51	Jones, Michael	DT	6-4	245	24	Jr.	Detroit, MI
49	Judd, Ken	LB	6-2	205	18	Fr.	St. Louis, MO
63	*Keller, Chris	OG	6-3	240	20	Jr.	Jacksonville, IL
27	*Lauderdale, Larry	DB	6-0	181	21	Sr.	Cassville, MO
69	Lechner, Stanley	OG	6-3	230	20	So.	Aurora, MO
50	*Leiding, Fred	C	6-2	245	19	So.	Kansas City, MO
10	***Lewis, Leo	FL	5-9	155	22	Sr.	Columbia, MO
14	Litzelfelner, Mike	DB	6-0	185	23	Jr.	Jackson, MO
78	*Matthews, James	DT	6-3	250	20	Jr.	Overland Park, KS
39	McBride, Tom	RB	6-2	220	23	Sr.	Springfield, IL
20	Meyer, Bob	RB	5-10	185	18	Fr.	St. Louis, MO
11	Miller, Paul	QB	6-3	203	21	Jr.	Farley, MO
54	Miltnerberger, Todd	DT	6-5	260	20	Jr.	Monroe, OH
12	*Montgomery, Monte	QB/P	6-3	190	22	Sr.	Fayetteville, AR
7	*Newman, David	RB	6-0	175	20	Jr.	Columbia, MO
8	*Newman, Terry	DB	5-11	175	22	Sr.	Columbia, MO
88	*Petersen, Kurt	DE	6-4	225	21	Jr.	St. Louis, MO
9	Poe, Johnnie	DB	6-1	170	19	So.	E. St. Louis, IL
31	Powell, Chip	DE	5-10	180	20	So.	St. Louis, MO
90	Ray, Wendell	DE	6-3½	218	19	So.	St. Louis, MO
72	*Richards, Howard	OT	6-5	252	19	So.	St. Louis, MO
84	Rogers, Willie	SE	6-5	205	18	Fr.	E. St. Louis, IL
60	*Sadler, Kevin	OG	6-4	220	19	So.	Joplin, MO
71	Sally, Jerome	DE	6-3	225	19	So.	Maywood, IL
28	Sly, Stevie	SE	6-0	180	19	Fr.	Kansas City, MO
92	Smith, Benny	NG	6-2½	220	18	Fr.	E. St. Louis, IL
58	*Stokowski, Jeff	C	6-4	230	19	So.	Peoria, IL
86	*Suda, Ron	DT	6-4	245	22	Sr.	St. Louis, MO
57	Velten, Mark	NG	6-1	230	20	So.	St. Louis, MO
75	*Washington, Wayne	OT	6-5	250	19	So.	Kansas City, MO
30	*Whitaker, Bill	DB	6-0	175	19	So.	Kansas City, MO
32	Wilder, James	RB	6-2	220	20	So.	Sikeston, MO
83	*Winslow, Kellen	TE	6-6	230	20	Sr.	E. St. Louis, IL
21	Wright, Eric	DB	6-2	170	19	So.	E. St. Louis, IL

*Indicates Years Lettered

THE NEBRASKA FOOTBALL HALL OF FAME

Our Nebraska Chapter of the National Football Foundation and Hall of Fame has, with your support and help, grown into the top five in size of all the chapters in the country.

The size of a chapter is two-fold: first, each member has a vote on the National level in determining the former football greats who shall be elevated to the archives of the National Football Foundation and Hall of Fame. This year, for example, the great Lloyd Cardwell is a strong candidate for elevation. Second, and perhaps more important, you not only become a member of the Nebraska Chapter but you also become a member of the National Chapter for the \$20.00 per year dues.

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NEBRASKA CHAPTER FOOTBALL HALL OF FAME

H. W. Monsky, President, Executive Committee

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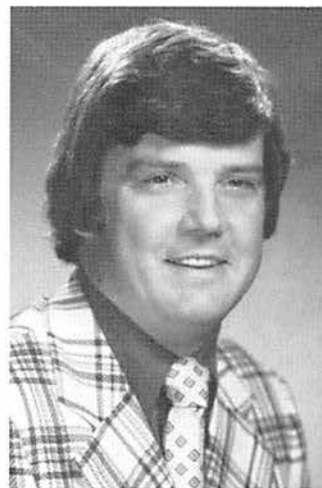
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President



DAVE HART
Athletic Director

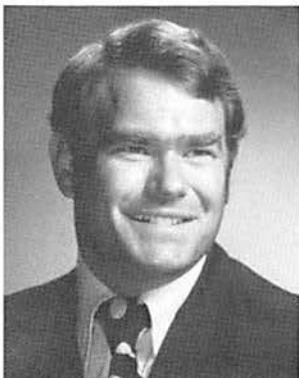


WARREN POWERS
Head Football Coach

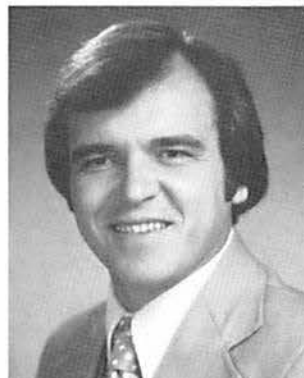


JOHN FAIMAN
Offensive Coordinator

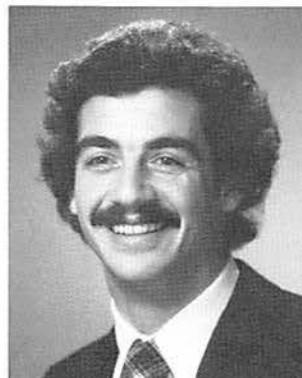
THE TIGERS



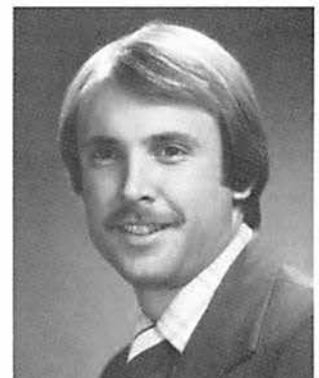
CARL REESE
Defensive Coordinator



MIKE PRICE
Quarterbacks-Receiver



ZAVEN YARALIAN
Defensive Backs



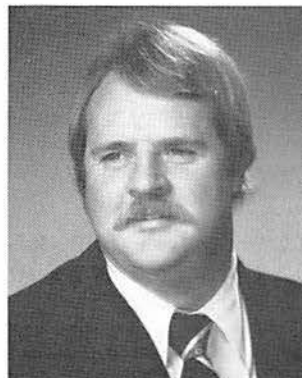
MARK HEYDORFF
Defensive Ends



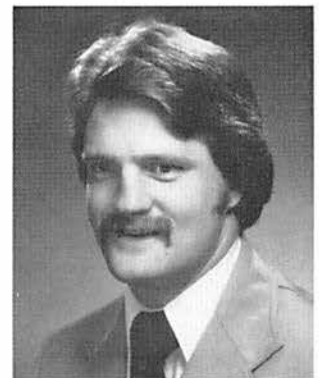
DICK BEECHNER
Tight Ends—Special Teams



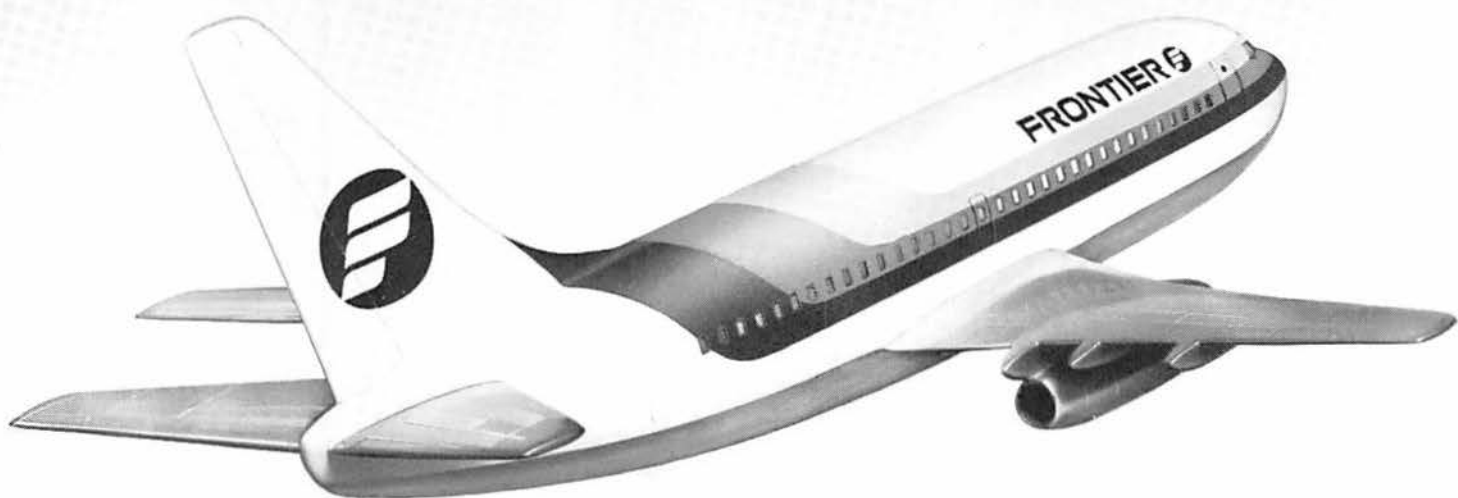
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It's one of the oldest and smallest teams in college football. It doesn't have a win-loss record. It doesn't set rushing records, and it has never scored a touchdown. Yet, at the end of the 1978 season, the Kodak All-America Team will be the number one team in college football.

What this team will have is the 22 very best players of the season. Twenty-two men who have earned the right to be called All-American. No amount of popularity or publicity can put a player on this team if he doesn't deserve to be there. It is a distinction which is earned with

outstanding ability, sportsmanship and leadership. And these players have to prove themselves to the toughest coaches of all, the American Football Coaches Association.

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the only team which represents the choice of the more than 2,000 college and university coaches who are the American Football Coaches Association. Their standards are exacting, for this is a team that for 89 years has included the greatest names in college football.

The 1978 Kodak All-America Team has yet to be selected. The field is large, for there are more than 12,000 players from which to choose. But when the season ends, a handful of men will have distinguished themselves, and earned the honor of being on the number one team in college football.

College of the Day: Engineering and Technology

Not just a job, engineering a commitment

By Tim Burroughs
Engineering Writer

Office of University Information

Although the University of Nebraska at Lincoln opened its doors in 1871, it was not until six years later that the first engineering student was enrolled. Over the next 10 years, the total never topped five.

Today, 101 years later, the scene is quite different. With an enrollment approaching 2,800 on the University's Lincoln and Omaha campuses, the College of Engineering and Technology—as it has been known since 1973—is looking for ways to keep the influx of students from out-racing instructional resources.

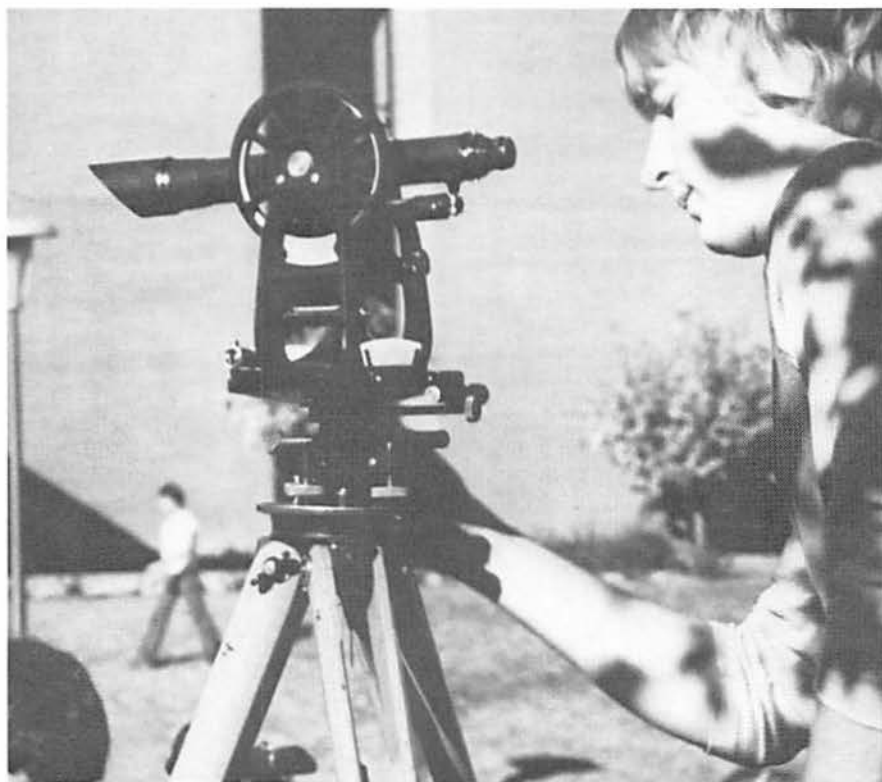
Major increases in growth occurred in the college early this century and again following World War II, but neither has been more dramatic than that experienced during the past decade. In the last four years alone, enrollment has increased over 39 percent, reflecting growing demands from industry and business for engineering graduates. Classes are being filled to overflowing, with many classrooms and offices spilling over into four additional buildings on the Lincoln campus.

Why the demand? Dean George P. Hanna Jr. says a major reason is that engineers are being looked to more and more to come up with solutions to the world's most pressing problems: the energy crunch, pollution, renovation of the cities, transportation and food production.

The college's curriculum has been broadened to meet the challenge. Whereas the University's early engineering students learned little more than surveying and road and bridge building, today's undergraduates may study everything from nuclear power generation to irrigation practices which can increase the agricultural bounty.

Engineering or technology, as a result, is more than just a job, Hanna says. It also represents a commitment to the improvement of life in general. He points out that college educators reflect that commitment by going far beyond the mere instruction of undergraduate and graduate students and into the areas of research, development and extension services.

Extension activities range from responding to technological questions from engineering professionals and Nebraska citizens to conducting energy audits of businesses, industries



and homes across the state which have resulted in millions of dollars of savings.

Research and development funding comes from a myriad of sources. All of the projects, however, are aimed at solving problems both national and local in scale. Faculty members impart their expertise to keep Nebraska manufacturing, commerce, agriculture and industry competitive. By doing so they help keep the state's economy healthy and improve the quality of living—making "The Good Life" better.

Donald M. Edwards, associate dean of the college and director of the Engineering Research Center, a 147,000 square-foot building, dedicated in 1972, says objectives this year include increasing research efforts in the areas of energy, bio-medical engineering, transportation and materials research. As a result of efforts already underway, some faculty members are becoming recognized throughout the world for their contributions to science and technology—a prestigious plus for the University and Nebraska.

Although there is a move towards increasing research activities, the emphasis remains on undergraduate and graduate education. Curriculum is continually being revised and updated to deal with changing

technologies. Core courses, if anything, are becoming more demanding as the problems facing new engineers become more complex.

Students on the Lincoln campus can earn bachelor of science degrees in agricultural, chemical, civil, electrical, industrial and mechanical engineering, computer science, and construction management. On the Omaha campus, baccalaureate degrees are offered in civil engineering, and in construction, drafting-design, electronics, and industrial engineering technologies. Associate degrees are also offered in all of the technology fields, including fire protection technology.

Engineering students may obtain the first two years of their programs at UNO and then transfer to UNL to complete baccalaureate work in programs not offered on the Omaha campus. For engineering students, the college also offers an interdisciplinary program offering basic engineering studies with prerequisites for other disciplines such as medicine, dentistry, law, business and physics.

The college also offers graduate studies in engineering and computer science through the masters and doctoral levels.

Student development programs
(continued on p. 75)

MISSOURI TIGERS



3 JEFF BROCKHAUS
K 6-3 195 So.



8 TERRY NEWMAN
DB 5-11 175 Sr.



9 JOHNNIE POE
DB 6-1 170 So.



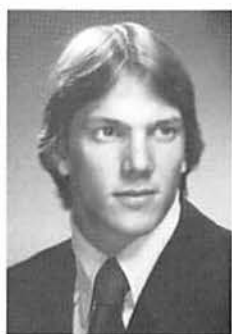
10 LEO LEWIS
FL 5-9 155 Sr.



15 PHIL BRADLEY
QB 6-0 170 So.



17 RUSS CALABRESE
DB 6-1 180 Sr.



19 JAY JEFFREY
QB 6-0 170 So.



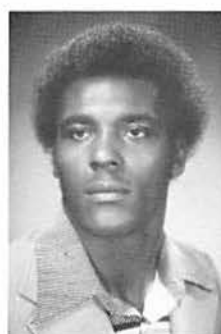
23 EARL GANT
RB 6-2 207 Sr.



27 LARRY LAUDERDALE
DB 6-0 181 Sr.



30 BILL WHITAKER
DB 6-0 175 So.



32 JAMES WILDER
RB 6-2 220 So.



43 GERRY ELLIS
RB 6-2 220 Jr.



47 BILL BESS
LB 6-3 219 Sr.



55 PETE ALLARD
C 6-3 235 Sr.



64 MARK JONES
OG 6-2 235 Jr.



68 CHRIS GARLICH
LB 6-1 215 Sr.



72 HOWARD RICHARDS
OT 6-5 252 So.



78 JIM MATTHEWS
DT 6-3 250 Jr.



80 LAMONT DOWNER
SE 6-3 185 Sr.



83 KELLEN WINSLOW
TE 6-6 230 Sr.



88 KURT PETERSEN
DE 6-4 225 Jr.



90 WENDELL RAY
DE 6-3 218 So.



94 STEVE HAMILTON
DT 6-3 230 Sr.



98 NORMAN GOODMAN
DE 6-3 225 Jr.

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Signal for 3 MUSKETEERS® Bar.

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Signal for "M&M's"® Plain Chocolate Candies.

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PROGRAM 1978

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Hastings Irrigation Pipe Company Hastings, Nebraska			

Hoffman . . .

(continued from p. 6)

What is in Nebraska's water future? It's simply too early to reach any firm conclusions, Hoffman says, adding there are those who can argue on either side of the question of expanded irrigation. In any case, he points out, it's important that water resource planners have as much pertinent data as possible on which to base their decisions for the future.

Thanks to the research team headed by Hoffman, Nebraska is several steps ahead of most of the other states in that regard. The satellite irrigation surveys are unique to the state, Hoffman says, although several other states are planning similar projects for the future.

Analysis of the satellite images is aided by the unique circular shape of the center pivot systems. Even though shot from over 560 miles in space, the patterns are easily discernible from enlargements of the satellite scans.

Such research might seem unusual for a member of UNL's Department of Industrial and Management Systems Engineering whose previous research specialty was in health systems planning and development, but it was Hoffman's management systems expertise which opened the door.

The original survey proposal evolved from a summer fellowship Hoffman was awarded in 1972 by NASA and the American Society of Engineering Educators. At NASA facilities at Huntsville, Ala., he joined 16 other engineers and scientists to develop an earth resources information management system. It was there

Hoffman was introduced to Landsat and its capabilities. After his return to Nebraska, it was a short step to his present research.

Two other projects also occupy much of Hoffman's time. For one, he is developing a mapping model to determine which land in Nebraska might be suitable for irrigation under various conditions, another endeavor which could prove valuable in water resource planning.

The other project is being conducted under the direction of Dr. Norman J. Rosenberg, a UNL professor of agricultural engineering, and involves developing a drought strategy. The project will identify areas in agriculture, industry, government and water resources that should be targeted to best prepare for drought situations in the Great Plains.

Hoffman points out that all his research is multi-disciplinary, involving researchers from other colleges in the University and state and federal governmental agencies. This approach is stressed by the department and College of Engineering and Technology as a means of tying research to the needs of the state.

But research is only part of Hoffman's work at UNL. "Ideally," he says, "I like to spend a third of my time conducting research and working with industry and the other two-thirds teaching."

Hoffman joined the UNL faculty in 1970 after receiving his bachelor's and master's degrees from Iowa State University, Ph.D. from Virginia Polytechnic Institute and State University, and putting his skills to work in industry on several occasions.

The year he began work at the University is the same year the Depart-

ment of Industrial and Management Systems Engineering was created as the newest department in the College of Engineering and Technology. Industrial engineering is concerned not only with things, but with people. It involves the design, improvement and installation of integrated systems of people, material, equipment and energy.

Hoffman currently teaches four courses—a plant and facility design course, one in engineering management, another on quality control, and a fourth on production and inventory management.

The latter two deal with developing mathematical and computer models for maintaining industrial product quality at various levels of production and inventories at a level which will meet customer demand at a minimal expense.

Since efficiency of operations can make or break a business, industrial engineering graduates are in high demand. About half of the job offers for UNL graduates come from Nebraska firms and the starting salaries from all sources average around \$17,000 a year.

But research and teaching is what's important to Hoffman. Having worked both sides of the fence, he decided early that "teaching is where I'm most happy." It also keeps him near the forefront of his profession.

"Research keeps me current with problems facing industrial engineers and on the fringes of the new technology," he says. "Teaching allows me to move those new ideas into the classroom. Finally, working with those in industry keeps me up-to-date on what is actually being practiced in the field."

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Engineering . . .

(continued from p. 68)

take a high priority in the overall educational structure. Three of the more interesting of these include the Cooperative Education Program where participants spend two semesters and three summers working full-time for one of about 25 companies in rotation with their regular academic work; the Protege Program in which top engineering students are matched for a year with professional engineers on a one-on-one basis to get a first-hand look at engineering in action; and the Visiting Engineers Program held in conjunction with the freshman drawing and design class during which teams of students working under the guidance of area professionals conceive and design mechanical devices. Each of the programs is geared to give students a feel for the outside world—a world in which they will soon be contributing members.

Academic excellence combined with industry demand has meant that University engineering graduates have had little trouble in the job market. While graduates in other fields have been forced to hustle for available openings, a recent national college placement study reports that engineering students, who make up only about 5 percent of those earning college degrees, are receiving about 60

percent of all job offers. Average starting salaries, as a result, are consistently higher for engineers than for other college graduates.

Brightening up what used to be a nearly all-male domain is an increasing number of women engineering students. Lured by the challenge and

a booming employment picture, more and more women are turning from more traditional academic haunts to take on the world of engineering. Five years ago, a female face around the college was an oddity. Today, over 150 women are registered and a steady continued growth is expected.

Seek funds for 4-H Center

Just picture it—a relaxed, woodsy environment for learning, far removed from the noise and other distractions of the city, yet close enough for easy access to more than half of Nebraska's people.

That ideal is becoming a reality near Gretna on the shores of the Platte River. The Eastern Nebraska 4-H Center is intended to serve primarily 4-H youth from the 24 counties in eastern Nebraska, but is available to other groups as well.

Four-H clubs themselves have helped raise money for construction of the center, according to Tom Leisy, district extension youth specialist. Club members in the area have raised more than \$150,000 through various activities, while \$100,000 came from friends of 4-H and others.

Jon Hallas, campaign director for the Eastern Nebraska 4-H Center, said \$1.5 million still is needed for construction of the lodge.

Hallas said that Bill Fitzgerald, president of Commercial Federal Savings and Loan in Omaha has been named general chairman of the fund campaign and Jim Nissen, president and chief executive officer of the National Bank of Commerce, Lincoln, has been named co-chairman.

The location of the Center offers privacy and opportunities for outdoor education through hikes, nature studies, group activities and leadership skills training.

The original construction plan for the Center called for 10 two-story cabins, each housing 20 individuals for a total capacity of 200, Leisy said. Five cabins are now complete and the remainder are in various stages of completion. A lodge also is planned, including kitchen and dining facilities, recreation areas and meeting rooms with a capacity of 500. Up to now, campers have had meals catered and eaten on picnic tables outdoors.

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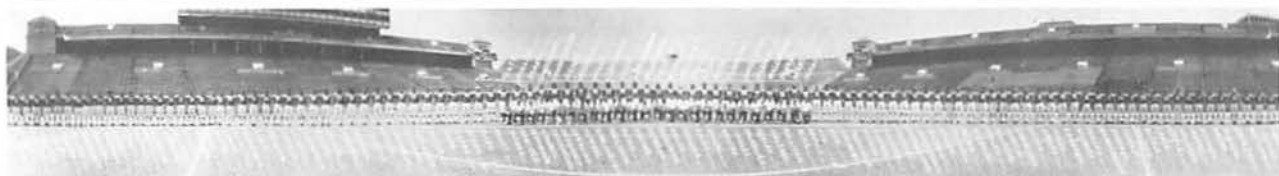
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